

NEXT LANDMARK INTERNATIONAL CONTEST

Pollution 2019: Architecture for a Sustainable Future

CONTENT AND GOALS

www.floornature.com, the architecture and design portal published by IRIS CERAMICA GROUP, promotes the eighth international contest for architects and designers, held this year under the title:

Pollution 2019: Architecture for a Sustainable Future

The contest is intended to highlight and acknowledge the merit of new projects and research, drawing attention to new generations of creative minds in the disciplines of architecture and design and promoting their ideas, proposals and visions for sustainable contemporary living.

The contest offers an opportunity for young professionals with a declared interest in the community, supporting them in their work and in the development of their careers.

Contest registration is free of charge and must be completed online.

PURPOSE

The contest acknowledges the contribution made by creative artists in architecture and design to a shared, evolving future, expressed through the concept of integral sustainability.

THEME of the 2019 contest

Under the general heading of complete sustainability, the **Next Landmark 2019** international contest will select a project focusing on environmental and social issues with the goal of achieving a possible, feasible future through architecture.

Participants are asked to present a project that can be put into practice, or is the result of an academic project (such as a graduate thesis) or is developed independently (through research, for example).

The project must have the following features: it must be multidisciplinary, propose clear ideas about the environment, and centre around respect for people and nature. It must propose new ways of using public and urban space as an economic and environmental opportunity and for

consolidation of collective membership.

Three types of project are admitted:

Buildings employing high-performing forms and materials of low-tech manufacture or design.
Holistic works presenting environmental strategies suitable for the local context with a low long-term environmental impact.

Projects intended to permit regeneration of urban spaces and reclamation of abandoned structures, based on principles of sustainability and social participation and intended to improve the quality of life of the citizens involved.

Projects intended to promote dignified living and/or working conditions for people and communities in a condition of particular fragility following an environmental, political or economic emergency, demonstrating easy implementation, with the participation of end users wherever possible.

In all three cases, the projects presented must outline strategies for improving resilience and helping reduce the vulnerability of local communities in the face of social, economic and environmental change.

GUIDELINES

Preference will be given to architecturally feasible projects developing social and environmental themes for a possible future. The following parameters will be taken into account:

- the originality of the project;
- the relationship between humans and the environment;
- technical, aesthetic or conceptual innovation.

MATERIALS TO BE SUBMITTED

The graphic materials to be submitted are:

- 4 photographs (if the project has been built) or renderings (if it is an academic study or research project) of the project in jpeg format, 1280X1024 pixels, 72 pi

- 3 project illustrations, which may be plans, cross sections or perspective views, in jpg format, 1280X1024 pixels, 72 dpi
- 3 images of the entrant's choice considered appropriate to describe the architectural project (rendering, photos of models, sketches, diagrams, etc.) in jpg format, 1280X1024 pixels, 72 dpi
- Project report of up to 1800 characters, in English

PARTICIPATION

The contest is open to all creative designers in the disciplines of architecture, art and design who graduated since the year 2000.

Participation is open to individual entrants only.

REGISTRATION

There is no charge for contest registration.

Entrants may register online and upload their projects until **1 May 2019**, filling in an online registration form at <http://www.floornature.com/nextlandmark/subscribe> using their accreditation information and obtaining an alphanumerical identification code for use uploading the required materials.

Any additional information that may be required may be requested by sending an e-mail to the organisers at contest@floornature.com.

SUBMISSION OF MATERIAL

To ensure that all entrants enjoy the same opportunities and permit subsequent publication, entrants must follow the rules set forth below in project presentation.

Entries must be submitted anonymously.

The system will assign all entrants an alphanumerical code upon registration, identifying their projects to ensure anonymity.

Please note that the contest registration also implies a mandatory subscription to the newsletter, necessary to know the outcome of the contest.

All materials must be uploaded in the user's restricted area at <http://www.floornature.com/nextlandmark/subscribe>, which will be accessible once the user has registered. Accredited users will then anonymously upload the required material.

All files in the format required for contest entry will be automatically renamed by the system using the assigned code, to ensure anonymity before the jury.

No changes may be made to projects once they have been uploaded.

All project materials must be uploaded by **1 May 2019**.

Materials presented according to the instructions provided in this document will not be returned.

PRIZE

The judges will award the following prize:

1. One-year scholarship at SOS - School of Sustainability in Bologna, Italy.
<http://www.schoolofsustainability.it/index.php>
2. One-way travel to the city of Bologna.
3. Online publication of the project in the Group's media.
4. Certification of selection as the winner of the NEXTLANDAMARK INTERNATIONAL CONTEST 2019.

THE JURY

The jury, whose judgement shall be final and may not be appealed, shall be appointed by the organisations and institutions promoting the contest, and shall consist of five members:

1. Mario Cucinella of MC A ARCHITECTS – Founder of SOS - School of Sustainability
2. Massimo Imparato – architect, Director of SOS - School of Sustainability
3. Federica Minozzi – CEO of the Iris Ceramica Group
4. Paolo Schianchi – architect, professor at IUSVE
5. Peter Di Sabatino – architect, Associate professor at Politecnico Milano

PERSONAL DATA PROCESSING

Under Legislative Decree 196/2003 and EU Data Protection Regulation 2016/679, personal data submitted by candidates in their applications to participate shall be processed for the purposes of contest administration.

EXCLUSIONS

The following persons may not enter the contest: members of the jury and their spouses, relatives or in-laws and employees of the organisation holding the contest, of IUSVE University and of MC Architects.

Projects which are not submitted in anonymous form as required by the contest rules shall not be taken into consideration.

RESULTS AND PUBLICATION

The jury shall complete its work by **15 May 2019**.

The results will be published at www.floornature.com/nextlandmark/contest on **16 May 2019**.

The jury will publish a final report specifying the assessment criteria used and the reasons for their selection.

The contest organisers reserve the right to publish all projects submitted and to publish a catalogue of the projects, if it should wish to do so, as encouragement to professionals in the sector and in the general interest of the community.

OWNERSHIP OF CONTEST MATERIALS

In submitting their projects, contest entrants consent to the use of their work for the purposes listed above. Entrants shall not be paid for such use, except as stated under the heading "PRIZE".

Entrants consent to the publication and promotion of projects entered, granting a perpetual, exclusive licence for the use and commercial exploitation thereof by the contest promoter, with no territorial limitations.

Any partnership that may arise between contest entrants and the company promoting the contest

shall be regulated separately by the parties at a later time. Entrants declare under their own responsibility that they themselves are the authors of the projects they submit and hold all intellectual property rights thereto. Contestants therefore accept all liability and agree to bear all charges that may result from any disputes that may arise regarding the originality of the projects and/or ownership of rights thereto.

Moreover, entrants declare that they are responsible for the content of their projects, relieving and protecting the contest promoter from any claims and/or actions of third parties, and shall compensate the contest promoter for any harmful consequences, including legal costs, in or out of court, that may be suffered as a result of infringement of the conditions described above.

REGULATIONS

The contest organiser shall not be held liable for any technical problem, error, deletion, or failure of communication lines that may take place in the transmission of files.

By submitting project materials, contestants implicitly declare that they are the authors thereof and hold all rights thereto.

The organisers reserve the right to suspend, extend, postpone or cancel the contest at any time, with good reason.

The jury's choice of winner is final and may not be challenged.

The jury reserves the right to exclude all projects received which fail to comply with the requirements set forth in the contest regulations, even if they have already been uploaded, at its own discretion.

Entrants shall in no case hold the contest organisers liable to third parties for the results of use of projects within the terms and for the purposes described in these regulations.

The jury will take into consideration the ability to interpret the contest theme, creativity and technical content of the images submitted.

CONDITIONS FOR EXCLUSION FROM THE CONTEST

Projects will be excluded from the contest if they:

- Offend common decency.
- Have already won a prize or special mention in another international contest or been widely published in international magazines and web sites.
- The jury may also, in its own final judgement, exclude anyone who behaves in a way not consistent with the principles of fair competition.

ACCEPTANCE

In submitting their projects, entrants agree to the conditions set forth in the contest announcement, without reservations, and submit to the jury's opinion, in terms of both interpretation of the contest announcement and assessment of the works submitted for the contest.

The contest promoter shall not be held liable for any problems or circumstances that might prevent the holding of this contest or participation therein.

The authors of projects submitted guarantee that they are exclusively the product of their own ingenuity and meet the requirements of newness and originality.

All matters not expressly addressed in the contest regulations shall be subject to the general provisions contained in current EU, national and regional legislation. If the organisers should identify any violation of such regulations by a contestant, they will have the power to declare the entrant disqualified, and shall not be held liable.

INFORMATION

Members of the jury shall not provide contestants with any information.

All requests for information must be submitted to the contest organisers at the e-mail address contest@floornature.com

NEXT LANDMARK 2019 IS HELD IN PARTNERSHIP WITH:

SOS - School of Sustainability

Master's Degree Programme in Creativity and Communication Design (MSTC) at IUSVE University in Venice and Verona.

Personal data protection code – Notice under art. 13 of EU Regulation 2016/679

In view of the provisions of this document, contestants who registered on the www.floornature.com/nextlandmark/contest online platform are provided with the following information:

Dear contestant,

We wish to inform you that Legislative Decree no.196 of June 30, 2003 (Personal data protection code) and EU Regulation 2016/679 apply to protection of the personal data of persons and other data subjects.

In accordance with the legislation, data processing will be based on principles of correctness, lawfulness, pertinence and transparency, protecting your confidentiality and your rights.

Under art.13 of the decree, we wish to provide you with the following information:

The Data Controller's contact information:

The Data Controller is Graniti Fiandre S.P.A., Via Radici Nord, 112- 42014 Reggio Emilia, VAT code 01411010356, telephone number: 0536819611, e-mail: contest@floornature.com.

1. Data processing purposes and methods:

Your personal data will be processed for the purposes of participation in the contest described in the document entitled "Contest announcement" and for promotion of the contestant's professional image.

The data will be processed by the following methods: processing with electronic tools and information systems.

2. Types of data processed:

At the time of registration, contestants will be asked to provide their particulars, e-mail address, telephone number, profession, country of origin and diploma.

3. Nature of data conferral:

Your data will be processed lawfully under art. 6, paragraph 1, letter B of EU Regulation 2016/679 on Data Protection.

4. Duration of data processing:

Your data will be processed for the duration of the contest and for a period of time sufficient for and consistent with the goal of promoting the contestant's career. The data will be checked periodically for obsolescence.

5. Data processing tools and logic:

In view of the purposes of data processing set forth herein, data will be processed using manual methods, information systems and computerised systems, on the basis of logic strictly connected with the purposes specified above, and, in all cases, in such a way as to guarantee data security and confidentiality.

6. Categories of recipients who may be made aware of your data:

Members of the jury, other persons collaborating in the implementation of the project or providing support for it (such as Iris Ceramica Group companies, specialists in the field, IT consultants). Consultants work as specifically appointed External Data Processors. Other recipients of your data include newsletter subscribers, recipients of advertising materials, and users of the Group's web sites.

7. Refusal to consent to data processing and right to object to processing of personal data:

Data subjects are entitled to refuse to provide personal data or oppose any form of data processing, but such refusal will make it entirely or partly impossible for them to participate in the contest. Moreover, refusal to receive the newsletter will make it impossible for contestants to find out the results of the contest and therefore to find out if they have won. Refusal to receive the newsletter will therefore make it impossible for you to enter the contest.

You may, in any case, object to processing of your personal data by contacting the Data Controller using the contact information provided above.

8. Data subjects' rights:

You are entitled to ask the Data Controller to allow you to access your personal data, using the contact information provided above;

You are entitled to ask the Data Controller to correct / delete / limit use of your personal data, using the contact information provided above;

You are entitled to inform the Data Controller that you object to processing of your personal information, using the contact information provided above;

You are entitled to request and receive a complete list of data processors (internal and external), using the contact information provided above.

All the rights listed above may also be exercised by contacting the undersigned company using the Data Controller's contact information, provided above.

You are entitled to file a complaint with a controlling authority:

you are entitled to file a complaint with a controlling authority, such as the Garante per la Privacy <http://www.garanteprivacy.it/>

There are not automated decision-making processes or profiling processes under article 22, paragraphs 1 and 4 of European privacy regulation 2016/679.

Your data will not be transferred abroad.