

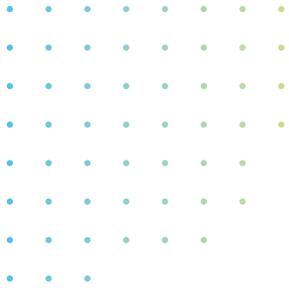


**NEXT  
LANDMARK  
AWARD**

**10**  
TEN YEARS  
OF AMAZING  
PROJECTS

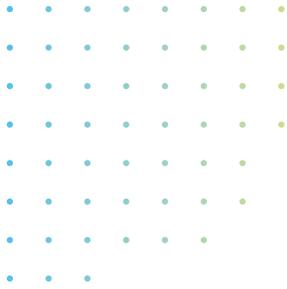
# Next Landmark International AWARD 2021

Floornature.com, an architecture and design magazine published by IRIS CERAMICA GROUP, announces the tenth Next Landmark International award for architects and designers. The title of the 2021 contest is “Functional mixing: new links between architecture and inclusive and sustainable urban spaces”.



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02

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Definition and Theme  
of the Award

## Definition and Theme of the Award

The Next Landmark International Award, now in its tenth year, is organized as a "Contest of ideas" with an open and anonymous procedure (pursuant to article 156 of Legislative Decree no. 50/2016) and the aim of rewarding two projects dedicated to sustainable functional mixing.

Designers can submit entries in one of the following categories:

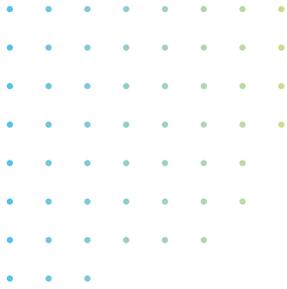
1. Landmark of the Year Award, by entering a completed project.
2. Research Award, by entering an unrealized project, either academic (e.g. thesis) or developed independently (e.g. research)

In both cases, the proposal must plan for an achievable future that revolves around inclusion and respect for people and nature. In other words, new ways of experiencing urban, public and private spaces as an economic, environmental opportunity that creates a feeling of collective belonging.

The following types of projects are acceptable under the functional mixing umbrella:

- Urban regeneration projects that support the transition from industry to services and the non-profit sector, conceived or implemented in structures that reflect the new ways of using space, both urbanistically and architecturally.
- Projects that respond to functional diversification needs, and therefore create new crossover links for the growth of contemporary cities. Residential, commercial, infrastructure, leisure and other forms of architecture that are integrated with the neighborhood, street system or even individual buildings, creating a proximity and therefore sustainable network serving the needs of citizens.
- Public or private projects designed or implemented as nature-based solutions (NBS), in which human activities are integrated with nature, which in turn is managed responsibly and sustainably. Projects that have a long-term low environmental impact as their design basis.

In all three cases, the projects presented must define strategies that make a significant contribution to reducing the vulnerability of local communities to social, economic and environmental changes.



03

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[Entry Assessment  
Criteria  
Documentation Required](#)

## Entry Assessment Criteria

The following entry submissions are required:

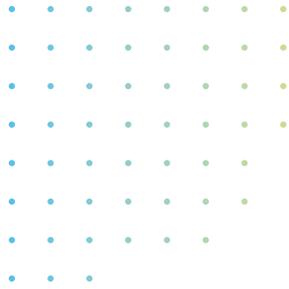
- Four photographs (for a completed project) or rendering (for an academic study or research) of the work in jpeg format 1280 x 1024 pixels 72 dpi
- Three project drawings containing plans, sections and elevations of your choice in jpeg format, 1280 x 1024 pixels 72 dpi
- Three images of your choice as deemed necessary to best describe the project (rendered images, photographs of models, sketches, schedules, etc.) in jpeg format 1280 x 1024 pixels 72 dpi image resolution.
- Project summary in English (maximum 1800 characters)

## Documentation Required

For one of the three project types that come under the sustainable functional mixing umbrella, the award will be presented to the two works, one per category, considered to be most innovative.

The judging panel will take the following parameters into consideration:

- originality of the project or research
- long-term low environmental impact
- new ways of using space
- technical, aesthetic and conceptual innovation



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Participation and  
Registration  
Price

## Participation and Registration

The contest is open to any young designers and creative people from the fields of architecture and design who have graduated since 2010.

In order to ensure equal opportunities and for the purpose of subsequent publication, participants must comply with the following when submitting projects.

Entries may only be made by individuals and anonymously. To ensure anonymity, an alphanumeric code identifying the project will be assigned by the system when completing the registration form.

All materials must be uploaded by clicking on upload in the reserved area at the following address <http://www.floornature.com/nextlandmark/subscribe> accessible following registration. Once accredited, the requested materials can be uploaded anonymously. All files in the format requested will automatically be renamed by the system, with a code assigned in order to ensure anonymity in respect of the judging panel.

Once uploaded, no further changes may be made to the entry.

All entries must be uploaded by **May 30, 2021**

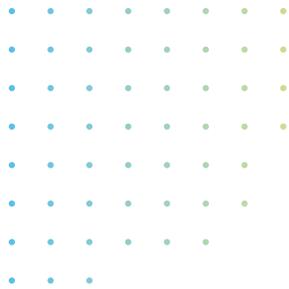
The entries made in accordance with the guidelines stated in this document will not be returned.

Further information may be requested by emailing the organization office at: [contest@floornature.com](mailto:contest@floornature.com).

## Price

The Judging Panel will present the following prize to each winner in the two categories:

- A 3-day and 2-night trip to Venice for the 2021 Architecture Biennale (including travel and accommodation expenses for the winner + accommodation expenses for any guest).
- Online sharing of the project on all the Group's media
- NEXTLANDMARK INTERNATIONAL AWARD 2021  
Winners Certificate



05

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Judging Panel  
Processing of Personal Data  
Exclusions

## Judging Panel

The Judging Panel, whose decision will be final and unappealable, will be appointed by the organizations and institutions promoting the contest, and consist of five members:

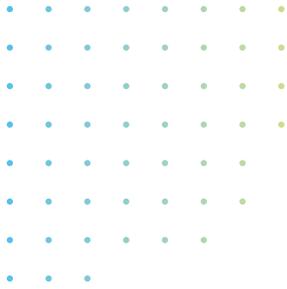
- Anna Bach, architect, co-founder A&EB studio, Associate Professor at EINA in Barcelona
- Gisela Loehlein, architect, Head of Department of Architecture at XJTU
- Carlotta Zucchini, Chief Editor, THE PLAN
- Federica Minozzi, CEO, Iris Ceramica Group
- Paolo Schianchi, architect, lecturer at IUSVE, Istituto Universitario salesiano di Venezia e Verona

## Processing of Personal Data

The personal data supplied by the candidates with the application form, pursuant to Legislative Decree 196/2003 and the EU Regulation 2016/679 on Data Protection, will be processed for the purposes of managing this contest.

## Exclusions

The contest is not open to members of the Judging Panel, their spouses or relatives, employees of the organizing body, professional firms, Universities or associations to which the members of the Judging Panel belong. Entries that do not comply with the required terms of anonymity will be excluded from the contest.



## Results and Publication

The judging panel will complete its work by **June 20, 2021**.

The results will be published on the <https://www.floornature.com/nextlandmark/winners> website by **June 30, 2021**.

The Judging Panel will publish a final report outlining the evaluation criteria and motivation in respect of the winning entry.

The organizers reserve the right to publish all entries submitted, including creating a catalog of entries intended to encourage professionals and in the general interests of the community.

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Results and Publication  
Ownership of the Entries

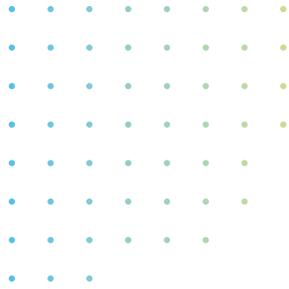
## Ownership of the Entries

By entering for the award, participants expressly consent to the use of their designs for the purposes listed above.

Participants agree to the sharing and promotion of submitted entries, granting perpetual and exclusive use for commercial exploitation by the promoter without geographical limitation.

Any collaboration arising between the participants and promoters will be regulated at a later date, and separately between the parties. Participants declare, under their own responsibility, that they are the authors of the submitted entries, and sole owners of the related copyright. Competitors therefore assume all responsibility and liability for any disputes that may arise in respect of originality of the work and/or ownership of the aforementioned copyrights.

Participants also declare that they are responsible for the content of their work, exempting and indemnifying the promoter of the award against any claim and/or action whatsoever by third parties and are required to compensate the promoter for any detrimental consequences, including any legal expenses and out-of-court expenses they may suffer as a result of infringement of the foregoing.



07

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[Rules](#)

[Exclusion Criteria](#)

## Rules

The organization accepts no liability for any technical problems, errors, cancellations, and/or malfunction/failure of lines of communication that may occur in the transmission of files. By submitting entries, the participant implicitly declares that he/she is the author and lawful holder of all rights.

The organization reserves the right to suspend, extend, postpone or cancel this award at any time and for any reason.

The winners are chosen by the Judging Panel and their decision is final. The Judging Panel reserves the right, at its discretion, to exclude any project received that is not in line with the requirements indicated in the rules, even if previously uploaded to the website.

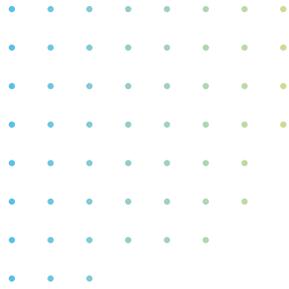
Participants nevertheless exempt the organizers from any liability to third parties deriving from use of the entries under the terms and for the purposes described in these rules.

The Judging Panel will evaluate the entrant's ability to interpret the theme, creativity and the technical content of the images submitted.

## Exclusion Criteria

The following submissions will be excluded:

- Any entry which infringes common decency.
- Designs which are not in accordance with contest requirements.
- The Judging Panel may also exclude, at their discretion, those whose conduct is not consistent with fair competition.



## Consent

By submitting an entry, participants accept, without reservation, the conditions outlined in the call for submissions and consent to be bound by the Judging Panel's assessments, both for interpretation of the call for submissions and evaluation of the competing designs.

The Promoter accepts no responsibility for any problem or circumstance that might impede the running of, or participation in, this award.

The authors of entries guarantee that they are exclusively their own work and ingenuity and meet the requirements of innovation and originality.

All matters not expressly provided for in the rules, will be governed by the general provisions of applicable community, national and regional legislation. If the organizers find any infringement of the rules by participants, they have the right to disqualify the entry at any time without liability.

## Information

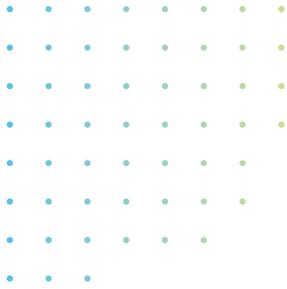
Judging Panel members are prohibited from disclosing information to participants.

Any request for information should be directed to the contest organizers by email addressed to: [contest@floornature.com](mailto:contest@floornature.com)

Next Landmark 2021 is a joint collaboration with:

- IUSVE, Istituto Universitario salesiano di Venezia e Verona
- THE PLAN

The following notice is given in accordance with the provisions of this document regarding participants registered on the online platform [www.floornature.com/nextlandmark/contest](http://www.floornature.com/nextlandmark/contest)



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Privacy Notice

# Privacy Notice

Dear Participant,

We wish to inform you that Legislative Decree No. 196 of June 30, 2003 (protection of personal data) and Regulation (EU) 2016/679 on Data Protection provide for the protection of individuals and other entities with regard to the processing of personal data.

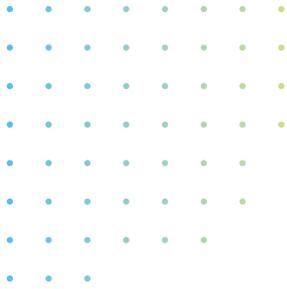
In accordance with the aforementioned legislative decree, this processing will be handled in line with the principles of accuracy, lawfulness, relevance and transparency, protecting confidentiality and your rights.

Pursuant to Art. 13 of the aforementioned Decree, we provide the following information:

Contact details of the Data Controller:

The Data Controller of your data is Graniti Fiandre S.P.A., via Radici Nord, 112- 42014 Reggio Emilia, VAT No. 01411010356, telephone: 0536819611, email: [privacy@granitifandre.it](mailto:privacy@granitifandre.it).

1. Processing purpose and methods:
  - the personal data is being processed for the purpose of allowing participation in the contest referred to in the "Notice of contest" document and promoting the professional image of the participant. Data will be processed in the following ways: processing with electronic and IT devices.
2. Type of data processed:
  - some personal data and an email address will be requested at the time of registration for the contest.
3. Nature of the provision of data:
  - The processing of your data is lawful pursuant to Article 6, paragraph 1, letter B of EU Regulation 2016/679 on Data Protection.
4. Duration of data processing:
  - The data will be processed for the duration of the contest and for an adequate period of time consistent with promoting the participant's professional skills. A regular data obsolescence check is carried out.
5. Data processing tools and logic:
  - in relation to the purposes mentioned here, the processing takes place using electronic and IT tools in ways that are consistent with the aforementioned purposes and, in any case, in order to guarantee the security and confidentiality of the data.



## Privacy Notice

6. Categories of recipients who may become aware of your data:
  - members of the judging panel, the editorial staff of [fioranatura.com](http://fioranatura.com), other entities involved in the implementation of the project or supporting it (e.g. Iris Ceramica Group companies, sector specialists, IT consultants). External entities operate as appropriately appointed External Data Processors. Recipients also include the recipients of newsletters, advertising and information material, users of the Iris Ceramica Group's websites and social media profiles.
7. Refusal of processing and Right to object to the processing of personal data:
  - Any refusal to provide personal data or to allow its processing, a right that is granted to the data subject, will make it impossible to participate in the contest or any part thereof. Furthermore, any refusal to receive the newsletter will make it impossible to find out the result of the contest and, therefore, any potential win. Therefore, any refusal to receive it will make it impossible to participate in the contest.
  - Objections can in any case be sent using the contact details of the Data Controller listed above.
8. Data Subject's Rights:
  - you have the right to request access to your personal data from the data controller using the contact details above;
  - you have the right to ask the data controller to rectify/delete/restrict your personal data using the contact details above;
  - you have the right to request that the data controller comply with your objection to your personal data being processed using the contact details above;
  - You have the right to receive a full list of the data controllers (internal and external) using the contact details above.
  - All the aforementioned rights can be exercised by contacting the company using the Data Controller's contact details shown above.
  - The right to lodge a complaint with a supervisory authority:
  - you have the right to file a complaint with a supervisory authority such as the Italian Data Protection Authority (Garante per la Privacy) <http://www.garanteprivacy.it/>

There are no automated decision-making processes, including the profiling referred to in Article 22, paragraphs 1 and 4 of the European privacy regulation 2016/679.

No data is transferred abroad.



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